

AGENDA

Thursday, March 4, 2010

- 8:00 am** **Breakfast**
Sponsored by Motel 6
- 9:00 am** **Special NFMA Announcement & Offer from Motel 6**
- 9:15 am** **Speaker: Chris Randolph, Commtech**
★ Broadcast Voicemail Service
★ How to Get Your Market Listed on the Front Page of Google
- 10:00 am** **Speaker: Diane Darling, Social Media Expert**
★ How to Use Social Networking Sites such as:
★ Facebook, Twitter and Youtube
Sponsored by Merchandiser Group Magazines
- 12:00 pm** **Luncheon**
Sponsored by Mile High Marketplace
- 1:00 pm** **Speaker: Ron Cates, Constant Contact**
★ Using Email to Effectively Communicate to Customers/Vendors
★ Special Program Offer to NFMA members
- 2:00 pm** **General Meeting & Ratification of new officers**
Executive Director's Closing Comments/Adjourn
- 3:00 pm** **Conference Conclusion**

